THE ASAN INSTITUTE for POLICY STUDIES

11, Gyeonghuigung 1ga-gil, Jongno-gu, Seoul, Korea, 03176

www.asaninst.org

THE ASAN INSTITUTE for POLICY STUDIES



THE ASAN INSTITUTE for POLICY STUDIES

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About the Asan Institute



Mission Statement

As an independent, non-partisan think tank, the Asan Institute for Policy Studies is dedicated to undertaking policy-relevant research to foster domestic, regional, and international environments conducive to peace and stability on the Korean Peninsula.

The Asan Institute was established in commemoration of the Founder and Honorary Chairman of Hyundai Group, Chung Ju-yung, who left an indelible mark on South Korea's modernization and inter-Korean exchanges towards peace.

Named after Chung Ju-yung's pen name, "Asan," Dr. MJ Chung founded the Asan Institute on February 11, 2008 to become a world-class think tank that mirrors South Korea's place on the world stage.

Chronology

- Founding of the Asan Institute for Policy Studies Feb. 11, 2008 Dr. Han Sung-Joo inaugurated as the Chairman and President of the Institute Ambassador Song Young-Shik inaugurated as the President of the Institute Feb. 11, 2009 Opening of the Asan Institute's new building Jan. 13, 2010 Dr. Hahm Chaibong inaugurated as the President of the Institute Mar. 10, 2010
- Dr. Lee In-ho inaugurated as the Chairman of the Institute Jan. 28, 2011
- Dr. Hahm Chaibong inaugurated as the Chairman of the Institute Feb. 26, 2014
- Dr. Han Sung-Joo inaugurated as the Chairman of the Institute May 15, 2019
- Mar. 29, 2022 Ambassador Lee Jun-gyu inaugurated as the Chairman of the Institute Dr. Choi Kang inaugurated as the President of the Institute
- Mar. 23, 2023 Dr. Yoon Young-Kwan inaugurated as the Chairman of the Institute

Research





Center for Foreign Policy and National Security

The Center for Foreign Policy and National Security was established to help devise foreign affairs and national security policies that contribute to the stability of Northeast Asia and the promotion of peace on the Korean Peninsula through theoretical considerations and empirical analysis of the ever-changing geopolitical environment internationally.

By holding joint academic conferences with a wide range of domestic and foreign research institutes, while also conducting research projects and releasing publications at the same time, the center plays an important role in contributing to the revitalization of public-private cooperation networks as it heightens the level of social discourse. The main research topics are related to multilateral cooperation and regional security, public diplomacy, and comparative analysis of foreign affairs and national security policies by country.



Center for Regional Studies

The Center for Regional Studies consists of four separate program areas – the United States, China, Japan, the Middle East, and Southeast Asia & Oceania – with the programs all attempting to analyze and understand each region by carrying out research on their relations with Korea. This includes a host of pending responsibilities and issues, notably those concerned with politics, economics, society & culture, and international relations in each specific area. While exploring the direction of foreign policy through detailed investigations into a particular region and its associated countries, the center highlights Korea's role as a developed and technologically advanced country in the always-changing international community.







Issue Brief (left) Reciprocating Trust and Reconciling Ambitions in ROK-U.S. Defense Industrial Cooperation

Issue Brief (center) Discord in Harmony: Three Countries' Different Intentions at the 9th ROK-Japan-China Trilateral Summit

Asan Report (right) Southeast Asian Perspectives of the United States and China : A SWOT Analysis



Korea-Japan Policy Dialogue

Korea and Japan Cooperation in the Face of the 60th Anniversary of the Normalization of Bilateral Relations

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Public Opinion Studies Team

LEADER FAVORABILITY

O How would you rate the favorability of the following leaders?



ASAN

APRIL 2023

Asan Report (left)

Transitioning Attitudes on North Korea: Perceived Threat and Preferred Response

Asan Report (right) South Korean Public Opinion on ROK-U.S. Bilateral Ties

MOST IMPORTANT COUNTRY FOR SOUTH KOREA'S ECONOMY

C Which country is most important for South Korea's economy?







The Public Opinion Studies Team is contributing to the drafting of policies and collecting data on public opinion by analyzing how domestic sentiment is changing through public opinion surveys and statistical analysis. On the other hand, it is also summarizing and evaluating policies using mathematical modelling, such as quantitative analysis and statistical tools, and coming up with future policy alternatives based on these results. What's more is that by disclosing a large amount of qualitative and quantitative data to experts and the public at large, the team is also playing a critical role in encouraging social discourse to derive policy alternatives.

SOUTH KOREA'S FUTURE PARTNER

O If the United States and China continue their rivalry, which country should South Korea strengthen ties with?



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Activities of the Institute



Asan Plenum

The *Asan Plenum*, which discusses pressing issues in the international arena, is the main annual meeting of the Asan Institute.

Foreign affairs and national security experts in South Korea and overseas participate as both the agents and audience of the discussions, with the aim of uncovering worthwhile policy alternatives.





- 2011 "Our Nuclear Future" (June 13 15, 2011)
- 2012 "Leadership" (April 25 27, 2012)
- 2013 "New World Disorder" (April 30 May 1, 2013)
- 2014 "Future of History" (April 22 23, 2014)
- 2015 "Is the U.S. Back?" (April 28 29, 2015)
- 2016 "The New Normal" (April 26 27, 2016)
- 2018 "Illiberal International Order" (April 24 25, 2018)
- 2019 "Korea's Choice" (April 23 24, 2019)
- 2023 "Alliance of 70 Years and Beyond" (April 25, 2023)
- 2024 "Future of Asia: Prosperity and Security" (May 14, 2024)
- 2025 "80 Years of Independence and 60 Years of Korea-Japan Normalization" (April 23, 2025)

Asan Symposium



The Asan Institute holds an annual *Asan Symposium* to promote multilateral cooperation for world peace and to propose rational policy alternatives regarding international issues. In light of this, the Asan Symposium invites highly respected scholars and leaders from myriad fields to spur important public discourse on international political issues facing both the Korean Peninsula and the world, while also contributing to the expansion of dynamic international exchanges.



Asan Policy Forum



The *Asan Policy Forum* is a monthly meeting of foreign affairs and national security experts to analyze time-sensitive issues. Through expert presentations on urgent issues and subsequent discussions between conservative and progressive panels, policy alternatives that are objective and non-partisan are presented.



Joint Research

The Asan Institute is strengthening the promotion of academic exchanges with the international community by advocating for joint research with leading research institutes and global think tanks in the United States, Japan, and Europe, including the RAND Corporation, Brookings Institution, Chicago Council on Global Affairs (CCGA), and the Université Libre de Bruxelles.





KHARON



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outh Korea and the Global

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BRUCE W. BENNETT, KANG CHOI, GREGORY S. JONES, DU-SCOTT W. HAROLD, MYOND-HYUN GO, YUN KANG

Characterizing the Risks of North Korean Chemical and Biological Weapons, Electromagnetic Pulse, and Cyber Threats

Research Report



Asan-RAND Joint Report (left) Options for Strengthening ROK Nuclear Assurance

Asan-Kharon Joint Report (center) South Korea and the Global Regulatory Landscape

Asan-RAND Joint Report (right) Characterizing the Risks of North Korean Chemical and Biological Weapons, Electromagnetic Pulse, and Cyber Threats

Asan Roundtable







The Asan Institute regularly invites domestic and foreign scholars and policy experts to the *Asan Roundtable*, a forum for lively, unfettered discussions on topics related to the Korean Peninsula and international matters. The institute also conducts activities to discuss the situation on the Korean Peninsula and imminent diplomatic and security issues with foreign diplomatic missions in Korea.

IV **Publications**





Issue Brief

Featuring noted experts in numerous fields and regions who provide astute insight into international issues, *Issue Brief* is a report that analyzes current domestic and international issues and pending diplomatic concerns in a timely manner in response to the rapidly changing international environment. The report covers topics such as national security, nuclear issues, diplomatic relations, governance, global governance, international law, science & technology, economics, democracy, culture, social issues and energy.

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issue BRILL	American Public Disapproval of the Israel-Hamas War and the U.S. Presidential Election
2024-19(5)	Kang Changka, Principal Associate The Associate Internet Internet Studies
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fermione' line	rs on U.S. Policy Toward the Israel-Hamas Way: The
	Iway Progressive Democrati
failures in the Ulassi turned into a severe important factor in t been before. As the war between become critical in th <i>Brief</i> analyzes multi Israel-Haman war, o	mind our President Bidler's se details due to a series of femily publy and our President Bidler's se details due to a series of femily publy and Case were. This second the collabor of the Bidler's which the U.S. presidential effection. The is an interesting claims as it has never listed and Hamss continues, the claim that foreign publy; more will be CMS providential effection mode is by classifier and the foreign publy; more will be CMS providential effection mode is by classifier and the foreign of the CMS providential effection mode is by classifier and the CMS providential effection mode is by classifier and the foreign of the CMS providential effection mode is by classifier and the mode of the CMS of the core scores measurements when we are
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Issue	Taiwan's 2024 Presidential Election and
BRIEF	Taiwan's 2024 Presidential Election and Taiwan Issues: Prospects and Measures
3/24-06(5)	Territor De Josef Construction de la construction d
Institutions of T	ainan's 2024 Presidential Election
the Densoratic Pro- won three consecutio fost its majority stati parliamentary electio will incvitably need of the legislamer. A	denied denies toek place on Jamay 11, 2024, and appendixed mession. With protech Part (1927) considers, Lei Changes, Arange devend as prosteris, the DPP on terms in relifies for their first time in Zhanak biasey. Henceus, the rading party as for the farticity, and a basis appearing party. How Relification in: With the windowing of the traditional reco-party structure, the DPP and IAST the cooperation of a the party. How Tarkow Party's hay (TPP), was the one of Relification and the party of Tarkow Party's hay (TP), was the one cooperation of a the party. How Tarkow Party's hay (TP), was the count of the OPP and Leidy in general tarkow party in the party of the party. The of Relification is utilized in theoretical theory party application.
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A fall in the Taiw	an issue
election, China would mould increase. Here	here was speculation that if the DPP's candidate, Lai Ching-to, won the providential I lauch twort approvide military provessions, and insubility in the Taiwan Strait even, more than a small-shift the electrics, the Taiwan Strait events those events the or entered bit to the Chind States, Taiwan, and China sensing to stabilize the Taiwan Strait mile spoors.
1. The United State	s Wants to Maintain the Status Quo in the Taiwan Strait
to the continued imp	Hady to be satisfied with the direction of Lai Ching-te, since it would be beneficial dementation of its lodo-Pacific strategy for Lai to carry on Tasi Ingovers's cautions at strengthen Taiward' address capabilities and ties with the U.S. The U.S. does not taxy conflict in the Taiward Statis, us it nodes to Force on Eurorean and Middle

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issue **	Competing Great Power Coalitions
CROWN1	The Acas Institute for Policy Madees
her pursuit of lead	severs shifted away from intense rivalry, opting to avoid excessive frictions in
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Asan Report

Through the publication of *Asan Report*, the Asan Institute provides extensive information on major international community issues to experts in the field of foreign affairs and national security, policymakers, and the general public. Published in either Korean or English (depending on the topics addressed), *Asan Report* deals with a variety of topics, ranging from national security, diplomatic policies, and regional studies to global governance and public opinion.



A S A N R E P O R T North Korea's Climate Change Policy in the Kyoto Protocol System Cont Introspace Jon 201













The Asan Forum (online English journal)

The Asan Forum is an online English-language journal that analyzes changes going on within the Asia-Pacific region. The journal's main task is to highlight trends in major diplomatic issues not only inside but also outside the region. Specifically, by analyzing a situation based on the historical, social, and cultural contexts of each country, *The Asan Forum* provides a wide array of in-depth conclusions to readers.



April 24, 2024 I Special Forum

A country steeped in pacifism after World War II has awakened to a world mired in war and the threat of coercion around its borders. As recently as [...]

Editorial Staff

COVID-19, History problem, Senkakus, Taiwan contingency, Ukraine War



April 24, 2024 | Special Forum

Japanese Perceptions of the Threat from China

Japanese publications have long recognized that China poses a threat to their country. Lately, the threat has appeared more serious and more urgent. In this article, I try [...]

Gilbert Rozman

APEC summit, Taiwan contingency, Wolf Warrior Diplomacy



April 23, 2024 I Special Forum

The Accomplice: Japanese Threat Perceptions of Russia

A quick glance at a map suggests that Russia is a direct military threat to Japan. The closest Russian troops are deployed on Kunashir, a mere 25km from [...]

James D.J. Brown

NATO, North Korea, Ukraine War

Proceedings

Proceedings are published transcripts and summaries produced after conferences where worldclass experts discuss policy initiatives and international diplomatic issues. They are provided to government officials, experts in the field, and the general public.









THE ASAN INSTITUTE for POLICY STUDIES

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Asan International Security Outlook

Since 2015, the Asan Institute has been publishing an annual report that makes farsighted predictions about potential changes in the international environment vis-à-vis the Korean Peninsula. *Asan International Security Outlook* provides analysis and prospects by issue and region through one keyword selected every year, enhancing experts' understanding and the general public's awareness of changes in international matters as well as contributing to the government's policy-making process.



The Asan Book Series

The Asan Institute publishes and translates books in various fields, ranging from foreign affairs, national security, and international relations to humanities and liberal arts. Edited volumes of conferences and research projects and translated books involving prominent scholars, experts and specialists in each field help broaden and deepen readers' perspectives in a wide variety of relevant fields.

| Chung Ju-yung | Born of This Land My Life Story











V

Asan People





Founder and Honorary Chairman



Education

Professional Experience

Publications





Chung Mong Joon

B.A. in Economics, Seoul National University M.S. MIT Sloan School of Management Ph.D. in International Relations, School of Advanced International Studies (SAIS), Johns Hopkins University Chairman of the Asan Foundation Honorary Chairman of the Asan Nanum Foundation Honorary Chairman of the Asan Institute for Policy Studies Honorary Chairman of the Ulsan Industrial Education Foundation

Vice President of FIFA (Federation Internationale de Football Association)

Former Chairman of the Grand National Party

Former Lawmaker for 7 terms (13th-19th National Assembly), Republic of Korea

Former Co-chairman of the Korean Organizing Committee for

the 2002 Korea-Japan FIFA World Cup

The Promise of Liberal Democracy (Midasbooks Publishers, 2012) The Promise of the Market Economy (Midasbooks Publishers, 2012) The Promise of Fair Society (Midasbooks Publishers, 2012) Conversations with Leaders (Purme Publishers, 2012) My Challenges, My Passions (Gimm-Young Publishers, Inc., 2011) This I Say to Japan (Gimm-Young Publishers, Inc., 2001) The government-business relationship of Japan (The Korea Economic Daily, 1995) Business Ideology (University of Ulsan Press, 1982)

Chairman



Yoon Young-kwan

EducationB.A and M.A. in International Relations, Seoul National UniversityPh.D. in International Relations, School of Advanced International Studies (SAIS), Johns Hopkins University

Professional	Senior Visiting Scholar, Belfer Center for Science and International Affairs, Harvard Kennedy School
Experience	Senior Advisor, The Presidential Committee on Northern Economic Cooperation
	Board Member, Korea Peace Foundation
	Professor Emeritus, Department of Political Science and International Relations, Seoul National University
	Board Member, UniKorea Foundation
	Advisor, International Committee for the Red Cross
	Director, Korea Peace Institute
	Minister, Ministry of Foreign Affairs and Trade, Republic of Korea
	President, Korea Institute for Future Strategies
	Visiting Scholar, School of Advanced International Studies, Johns Hopkins University
	Professor, Department of Political Science and International Relations, Seoul National University
	Assistant Professor, Department of Political Science, University of California, Davis

President



Choi Kang

Education B.A M.

B.A. in English Language and Literature, Kyung Hee UniversityM.A. in Political Science, University of Wisconsin-MadisonPh.D. in Political Science, The Ohio State University

Professional Adviso Experience Dean of Preside Member Chairm Directo Profess Chief E Senior D

Advisory board member at the Ministry of Foreign Affairs Dean of Planning and Assessment at the Korean National Diplomatic Academy President of the Institute of Foreign Affairs and National Security (IFANS) Member of the Standing Committee at the Peaceful Unification Advisory Council Chairman of the Council for Security Cooperation in the Asia-Pacific (CSCAP) Korea Director General for American Studies at the Institute of Foreign Affairs and National Security (IFANS) Professor at the Institute of Foreign Affairs and National Security (IFANS) Chief Executive Officer for the Task Force on Current Defense Issues at the Korea Institute for Defense Analyses (KIDA) Senior Director for Policy Planning and Coordination on the National Security Council Secretariat Director of International Arms Control Studies at the Korea Institute for Defense Analyses (KIDA)

ertise ROK-U.S. Alliance, North Korean Militar Multilateral Security Cooperation

Expertise ROK-U.S. Alliance, North Korean Military Affairs, Inter-Korean Relations, Crisis Management,

Principal Fellow

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Cha Du Hyeogn

Vice President / Supervisor, Research and Planning / Director, Center for Foreign Policy and National Security 21 lancer@asaninst.org Ph.D. in Political Science, Yonsei University

Expertise

North Korea's Political and Military Affairs, ROK-U.S. Alliance, National Crisis Management



Jang Ji-Hyang

Director, Center for Regional Studies

jhjang@asaninst.org Ph.D. in Political Science, University of Texas at Austin (USA)

Expertise

Comparative Democracy and Dictatorship, Political Islam, Middle East Politics and Economy, Extremist Terrorism and Security, International Development and Cooperation



Lee Jaehyon

jaelee@asaninst.org Ph.D. in Politics, Murdoch University (Australia)

Expertise

Southeast Asia and Oceania, East Asian Regional Cooperation, Non-traditional and Human Security, Regional Security and Integration.

Senior **Research Fellow**



Shim Sangmin

Expertise

Public international law in general, Climate change law and policy, Non-traditional security (environmental, energy, economic)

smshim@asaninst.org

Ph.D. in Law (JSD), Stanford University (USA)

Research Fellow



Choi Eunmi

emchoi.0401@asaninst.org Ph.D. in Political Science and International Relations, Korea University

Expertise Korea-Japan Relations, Japanese Politics and Foreign Policy, Northeast Asia Multilateral Cooperation



Lee Dong Gyu dglee@asaninst.org Ph.D. in Political Science, Tsinghua University (China)

Expertise Chinese Politics and Foreign Policy, South Korea-China Relations, Northeast Asia Security



Peter K. Lee peter.lee@asaninst.org Ph.D. in International, Political and Strategic Studies, The Australian National University (Australia)

Expertise Indo-Pacific security, US alliances, middle powers

Research Fellow



Shin Sohyun sshin@asaninst.org

Expertise Public international law, cybersecurity, international humanitarian law (law of warfare), armed conflict, military law, space law



Yang Uk

Associate **Research Fellow**



Kim Saeme s.kim@asaninst.org Ph.D. in International Relations, King's College London (UK)

42

Ph.D. in International Law, Durham University (UK)

ukyang@asaninst.org

Ph.D. in Military Science (Military Strategy), Korean National Defense University (KNDU)

Expertise Military Strategies, International Conflicts, Weapon System Analysis, Defense Policies

Expertise South Korea-Europe relations,

Multilateral cooperation in the Indo-Pacific,

Middle power diplomacy

Research Division	Kang Chungku Principal Associate; Deputy Director	Kim Minjoo Principal Associate	Ham Geon Hee Senior Research Associate	Publication and Communications Department	Lee Jaeh Director
	Lim Jeong Hee Senior Research Associate	Huh Yu Bin Research Associate	Kim Jee Yeon Research Associate		Kim Jieu Senior Pro
	Kim Suhyeon Research Associate	Lee Shin Hyung Research Associate	Ok Juyeon Research Associate		
	Su Bo Bae Research Associate			Administrative Department	Lee Seung Director
	Nesearch Associate				
					Park In Yo Assistant N
External Relations Department	Lee Dong Gyu Director	Jang Hana Assistant Manager, Deputy Director	An Ji Sun Assistant Manager		
	Lee Dong Gyu	Assistant Manager,			Assistant N Park Jieur

Park Ki-Jung Deputy Manager **Choi Whanhee** Assistant Manager

Song Ji Eun Senior Program Officer

Han Yu Jin	Lee Jin Ju
Assistant Manager	Assistant Manager

Choi Hyeon Seok Senior Administrative Officer

Chung Roju Senior Administrative Officer

Lim HyeonSeon Administrative Officer

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	HD Korea Shipbuilding & Offshore Engineering
KIM Chunsoo(Auditor)	Executive Director, Samdo Accounting Firm

